

Message Text

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16

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E.O. 11652: N/A

TAGS: BEXP BTRA FI

SUBJ: COMMERCIAL PROGRAMS: FOREIGN BUYER GROUP TO
CHICAGO MACHINE TOOL SHOW

REF: HELSINKI T-1687; HELSINKI I-1483

1. AMBASSADOR KREHBIEL GAVE A RECEPTION FOR 139 GROUP PARTICIPANTS ON LABOR DAY AFTERNOON PRIOR TO THEIR SCHEDULED DEPARTURE AT 1630 ON A PANAM CHARTER FLIGHT. REPRESENTATIVES OF LOCAL LEADING BUSINESS ORGANIZATIONS ALSO ATTENDED.

2. SPEAKING TO THE GROUP THE AMBASSADOR EXPRESSED APPRECIATION TO THE TOUR ORGANIZERS INCLUDING OTONKOSKI OF MACHINERY BY, WILKMAN OF UNITED TRAVEL AGENCY AND LEPPANEN OF PAN AMERICAN. THE RECEPTION PROVIDED AN UNUSUAL OPPORTUNITY TO DEMONSTRATE TO FIRMS FROM ALL OVER FINLAND EMBASSY INTEREST IN ASSISTING LOCAL COMPANIES IN DEVELOPING BUSINESS WITH THE USA. THE TRIP ORGANIZERS EXPRESSED APPRECIATION FOR EMBASSY ASSISTANCE AND FOR PERMISSION TO USE EMBASSY PARKING LOT AS ASSEMBLY AREA FOR GROUP PARTICIPANTS, WHO WERE TRANSPORTED TO AIRPORT VIA BUSES AFTER THE RECEPTION.

3. THE DIRECTOR OF THE TRADE ASSOCIATION FOR MEDIUM AND SMALL SIZE ENGINEERING FIRMS, MR. P. KAJANNE, APPROACHED THE COMMERCIAL ATTACHE AT THIS RECEPTION TO ASK FOR ASSISTANCE IN PLANNING A TRIP TO EAST COAST BUSINESS
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ESTABLISHMENTS IN 1975. THE IDEA OF GROUP TRAVEL BY

FINNISH BUSINESSMEN TO THE USA SEEMS TO BE CATCHING ON.
THE PACKAGING ASSOCIATION IS ALSO PLANNING A TRIP TO THE
USA IN 1975.
KREHBIEL

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NNN

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